



NewVenture Value Proposition Summary

Harnessing Technology for better solutions

Our mission - providing “smart” solutions that provides quick, thorough and secure access to online files

Our value proposition

- To individuals
 - Immediate access to data files
 - Comprehensive and convenient access to personal data and related information
- To vendors
 - Cost savings and efficiencies through access to standardized up-to-date information

Our team - rich industry and technical expertise with unique insight into data structure and file organization

Our achievements – working system with access to integrated profiles of over 5 million clients

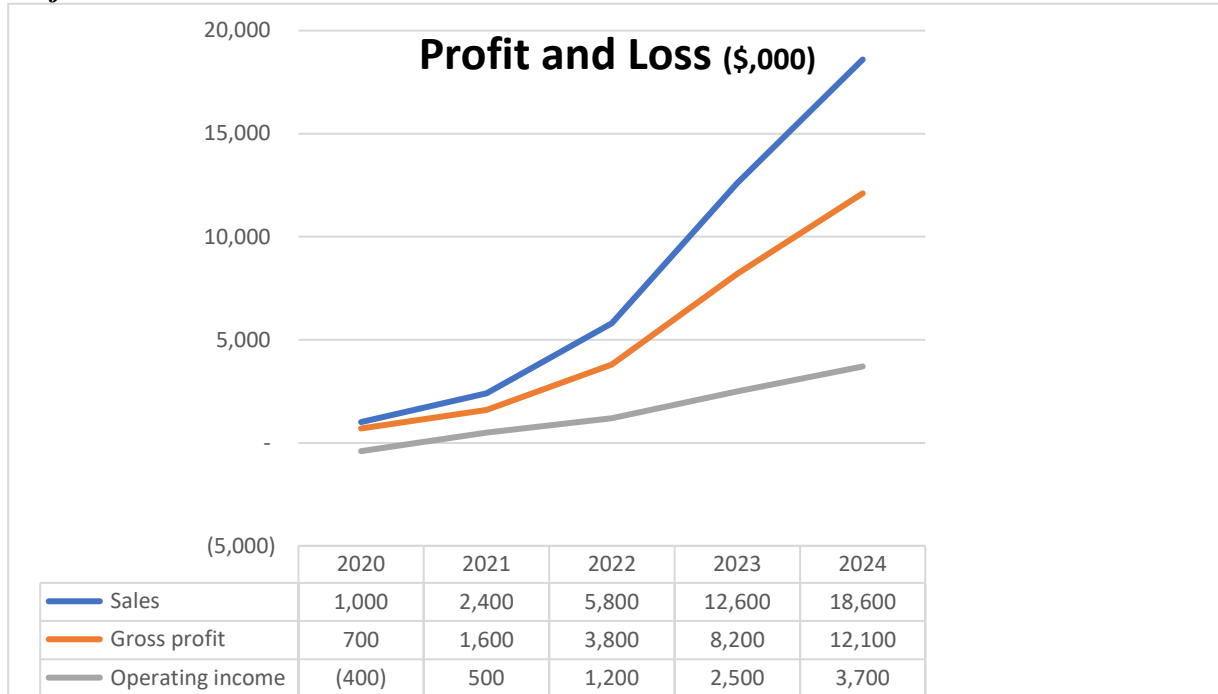
Business model

- Current - Subscription based model – consumer or distributor pays a monthly or yearly fee per individual subscriber
- Future - Additional models such as monetization of accumulated data, in accordance with privacy standards

Client acquisition – factors that generate high gross profit

- Working through different sized entities to bring in clients
- Subscription based model that encourages on-going relationships (calculations include drop-out rate)

Projections – based on Medium Scenario



Sales by channel (\$,000)

	2020	2021	2022	2023	2024
Type I	250	600	1,450	3,150	4,650
Type II	300	720	1,740	3,780	5,580
Type III	200	480	1,160	2,520	3,720
Type IV	250	600	1,450	3,150	4,650
	1,000	2,400	5,800	12,600	18,600

Profit and loss (\$,000)

	2020	2021	2022	2023	2024
Sales	1,000	2,400	5,800	12,600	18,600
People costs	630	855	2,070	4,545	6,705
Product related costs	210	285	690	1,515	2,235
Rent and overhead	140	190	460	1,010	1,490
Communications/ IT	70	95	230	505	745
Travel	98	133	322	707	1,043
Advertising and related	112	152	368	808	1,192
Professional fees	70	95	230	355	745
Other	70	95	230	655	745
Total operating expenses	1,400	1,900	4,600	10,100	14,900
Operating profit (loss)	(400)	500	1,200	2,500	3,700

Cash-flow (\$,000)

	Investments	Operating cash-flows	Fixed asset purchases	Total	Accumulated
2018	200	(70)	(10)	120	120
2019	2,500	(525)	(150)	1,825	1,945
2020	1,000	675	(400)	1,275	3,220
2021	-	1,700	(400)	1,300	4,520
2022	-	2,400	(50)	2,350	6,870
2023	-	4,500	(50)	4,450	11,320
2024	-	5,500	(50)	5,450	16,770
Total	3,700	14,180	(1,110)	16,770	

Contact information

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